

The LinkedIn Traffic Takeover Workshop

Day 2 Resources

1. LearningIM.com Workshops - <https://learningim.com/all-workshops-w>
2. Promotional image creation - <http://www.Canva.com>
3. This was a great read on a type of content that does REALLY well for LinkedIn. What is thought-leadership content, how to create it, and why it's important!
<https://www.animalz.co/blog/thought-leadership-content>