

The LinkedIn Traffic Takeover Workshop

LinkedIn Daily Cheatsheet

Daily - Find more big experts to follow in your niche.

Daily - Interact with as many people as you can. Remember the \$1.80 strategy. You should be using it daily.

Daily - Check your posts and see if there is anyone you need to interact with. If people are commenting and reacting to your stuff, make sure you're doing the same on their posts.

Daily - Keep your eye out for ideas for what you can be doing on LinkedIn. Look at people's profiles, look at their content... Take notes of what you can do and come back and implement those notes when you have time.

Weekly - Review your traffic tactics cheatsheet. What can you do from that cheatsheet this week?

Weekly - Review and analyze what of your content is doing the best. Repost it and/or create similar content.

Monthly - 5 days before the start of the month make sure that you plan, create, and schedule as much content as you possibly can. Shoot for at the very least 2 posts a day worth of SCHEDULED content. Use the cheatsheet I gave you to generate ideas.

Monthly - Review your profile and see if there is anything you can add, update, and/or improve on.

Continually - Study anything you can that is related to using LinkedIn in your marketing and traffic generation. You will NEVER stop learning because this is an everchanging tactic. New technology will come, new strategies and techniques will come.

Continually - Improve on your content! You will get better and better with time, but always work to improve!